A photograph of the Purdue University archway, a large black metal structure with 'PURDUE UNIVERSITY' written in blue letters across the top. The archway frames a view of a large, multi-story red brick building with a prominent arched window. In the foreground, there are trees with green and orange leaves, suggesting an autumn setting. The sky is clear and blue.

PURDUE UNIVERSITY

Fall 2023 Daniels Career Fair Hosted by SBCC

Fall Recruiting &
Career Fair Registration Guide



Mitchell E. Daniels, Jr.
School of Business

FALL CAREER FAIR

Hosted By



Andrea Martinez, President & Jack Kleck, Vice President

CAREER FAIR COMMITTEE

Alexander Derbyshire

Allison McNicholas

Andrew Kourkine

Ben Shatkowski

David Dziadula

Eli Everson

Ella Harris

Emma O'Connell

Eric Harvath

Jack Kleck

Margaret Mowrer

Michael McCollum

Mitchell Rittman

Mya Hardin

Nicholas Mates

Olivia Hojnicky

Owen Mahin

Owen Munkholm

Samantha Kempel

Sana Khambati



MISSION STATEMENT:

The Daniel's School of Business Career Council is a distinguished campus organization that seeks to serve students by implementing a multitude of events, programs, and career fairs in order to connect with the student body with professional opportunities, elevate Daniels as an institution, and inspire tomorrow's business leaders.

SBCC

CAREER FAIR WEEK

September 13th-15th

Wednesday 9/13:

Coffee and Critiques

Rawls 3rd Floor

12 PM -3 PM

Thursday 9/14:

Career Fair

COREC Black and Gold Gyms

11 AM – 3 PM

Company Presentations

Krannert

5 PM – 8 PM

Friday 9/15:

Interviews

Young Hall & Stewart Center

8 AM – 5 PM

DANIELS CAREER FAIR

Thursday, September 14th 11-3

IMPORTANT DETAILS

- When? Thursday, September 14th, 11-3
- Where? France A. Cordova Recreational Sports Center (CoRec)
- What? Over 160 companies are looking to fill internship and full-time positions!
- Why? Build valuable connections with employers
- Who is attending? Visit Handshake to see the list of employers attending!

TO DO:

- Register for Fair on Handshake
- Attend Prep Events
- Update Resume
- Attend the Fair! :)

HOW DO I REGISTER?

- Visit <https://daniels.joinhandshake.com/>
- Login/Sign-up and go to "Events"
- Click "Daniels School of Business Fall Career Fair hosted by SBCC"
- Click Join Event

PREP EVENTS

- Wednesday 9/13, 12-3pm : Coffee and Critiques with companies coming to the fair! (Just show up!)
- Company Presentations 9/14 and (Just show up!)



Scan to go to Handshake!





The #1 way college students find jobs

Handshake

[JOINHANDSHAKE.COM](https://www.joinhandshake.com)

Handshake



Handshake is for students

Helping you find your next opportunity and make it easy for employers to recruit you.

We partner with schools and employers bringing their best opportunities to campus and onto our platform just for you.

The top employers—including all the Fortune 500—recruit students through Handshake, giving you access to jobs and internships not available anywhere else.

Create your Handshake profile and we'll show you jobs that are a good fit for you. Filter and search through job roles based on your interests, and discover new career possibilities.

Best of all, recruiters will message you directly with event invites and job opportunities.

[JOINHANDSHAKE.COM](https://joinhandshake.com) / [@JOINHANDSHAKE](https://twitter.com/joinhandshake)



Getting the Most Out of the Career Fair

Before the Career Fair

- Register for the career fair on Handshake or the career fair website.
- Make a list of companies that are coming to the fair that interest you.
- Research company information to develop intentional conversations and engagement.
- Visit Business Career Center Services in Rawls 3029 to ensure a well-crafted complete resume.
- Practice your 30-second commercial or elevator pitch.
- If possible attend information sessions, preparation nights, or mock career fairs for additional practice.
- Dress and present yourself professionally.

Elevator Pitch (a.k.a. 30-second commercial)

- Highlight your strengths and skills in an effective and concise manner within a period it takes to ride to your destination on an elevator.
- Share who you are, what you are seeking, and why you are capable of performing within the role/industry/organization of interest.
- Maintain eye contact with the employers and speak confidently and clearly.
- Be clear on what you are looking for or hoping to gain by speaking with the organization.
- Create multiple versions of your elevator pitch for various opportunities.
- Practice in a mirror or with a friend. Be comfortable with what you plan to say.

At the Fair

- Have enough copies of your resume to distribute to companies.
- Take a warm-up lap and get to know where organizations are located.
- Deliver your elevator pitch!
- Remain professional when talking with professionals, recruiters, and peers.
- Show interest in organizations that you are talking with, even if they were not on your list.
- Build your professional network by conversing with professionals at companies that interest you and any company that shows interest in you. Ask for a business card!

After the Fair

- Follow-up with companies and/or contacts within 24 hours of interaction to reinforce connection and interest.
- Be sure to follow any steps that recruiters recommended.
- Connect with newly created or formerly established contacts on LinkedIn.

Power up your Resume with VMock

VMock Smart Resume Platform



Instantly get rich feedback on your Resume using 100s of parameter.



Your Resume is scored by benchmarking against the Daniels and company preferred format.



Bullet-by-bullet feedback lets you make your Resume better with each sentence.

Sign Up Now!

www.vmock.com/purdue

COMPANY RESEARCH WORKSHEET

Student Name: _____

Name of Company: _____

1. Company web address _____
2. Company annual sales = \$ _____
3. Number of employees = _____
4. Chief Executive Officer (C.E.O.) name _____
5. Location of headquarters (city, state, country) _____
6. Document the name and contact information of the person to whom you would send your cover letter and resume if you were applying for an employment opportunity

7. Is the contact person a Krannert alum? Yes No

8. Is this company publicly traded and if so which exchange and how listed? _____

- i. Most recent stock price closing = \$ _____/share (Date: _____)
- ii. 52-Week High = \$ _____/share; Low = \$ _____/share
- iii. P/E Ratio = _____

9. Recent headlines about this company and your source

10. List two questions you would ask this company based on what you saw in the news

11. List two products and/or services this company provides

12. List three top competitors of this company

13. Make a list of a few potential questions you would ask at these companies.

14. What is the company's ranking in the industry? _____

Sources: *NK, Google, Pamish Library, LinkedIn*

Professional Dress and Presence

First Impressions

Statistically, it takes 30 seconds to make a first impression. You want it to be positive! Ensure attire is laundered, wrinkle-free, and well-fitting. Be mindful of appropriate length and fit of sleeves, pant legs, and skirts.



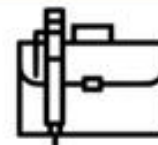
Be Yourself



Although several color variations and patterns of suits, blouses, collar shirts, dresses, skirts, slacks, and blazers is often acceptable, choose wisely and strategically based on industry, while embracing authenticity.

Accessories

Invest in the following accessories and practice formalities:



- | | |
|------------------------------------|------------------------------|
| 1) Resumes printed on resume paper | 6) Customized business cards |
| 2) Nametag placed on right side | 7) Watch |
| 3) Leather padfolio | 8) Belt |
| 4) Professional bag/satchel | 9) Confident eye contact |
| 5) Comfortable, dress shoes | 10) Smile! |

Grooming



Hair and head coverings are representative of a variety of lengths, styles, textures, colors, and cultures. Ensure cleanliness in preparation for professional engagement.

Get Inspiration

Access the CCO Pinterest pages for a variety of professional attire ideas:

- Professional Dress for Men/Women
- Business Casual for Men/Women
- Career Style – Gender Neutral/Genderqueer



HOW TO

Dress for Success

Business Professional

Tops & Bottoms

- ✓ Solid colors or simple patterns
- ✓ Neat, clean, and pressed
- ✓ Comfortable and fit
- ✓ Dresses and skirts should be no shorter than the tips of your middle fingers
- ✓ Jacket and pants should be the same color
- ✓ Jacket sleeves should land just below the wrist



a suit will suffice
in most situations



Shoes

- ✓ Comfortable and professional
- ✓ Closed toed shoes
- ✓ 1-2 inch heels



socks should match the color of shoes

Tips

- ✓ When in doubt, dress conservatively



Front pockets
should be empty



Minimal accessories
(no dangling/ large pieces)



End of tie should
touch top of belt



Avoid
strong fragrances

Head coverings are allowed
for religious purposes or to
honor cultural traditions



Use a portfolio
to keep organized

Do not feel restricted to the suggestions on this page, these are guidelines and inspiration for outfits. Wear professional clothing that makes you feel comfortable and confident!

DANIELS/SBCC Career Fair

Company Recruiting Information

Company	Academic Areas										Positions & Format					Students							
	Accounting	Business Analytics	Economics	Finance	General Mgmt	Human Resource	Int'l Mgmt (IM)	IT/IS	Supply Chain	Marketing	Full-Time	Internship	In-Person	Remote	Hybrid	1st Years	Sophomores	Juniors	Seniors	Grad Students	Alumni	OPT/OTF Eligible	Sponsor
B4 51-00																							
Accenture																							
ACES																							
ADM																							
Aegis Worldwide																							
ALDI Inc.																							
Allegiant Travel Company																							
Allegion																							
Allied Solutions, LLC																							
Alter Domus																							
American Airlines																							
American Senior Communities																							
American Woodmark																							
Amway																							
Angi																							
Anheuser-Busch																							
Applied Materials																							
Ascend Indiana																							
Avery Dennison																							
Backhaul Direct, LLC																							
Bane-Welker Equipment																							
Bank of America																							
Bayer																							
Beacon Hill Staffing Group																							
Belden Inc.																							
Blue & Co., LLC																							
Buckingham Companies																							
Byline Bank																							
Calumet Specialty Products Partners, L.P.																							
Caterpillar Inc.																							
Charles Schwab & Company																							
Chevron																							
Cintas Corporation																							
Cleveland-Cliffs																							
CNH Industrial																							
Co-Alliance Cooperative, Inc.																							
Conagra Brands																							
Consolidated Electrical Distributors, Inc.																							
Consolidated Grain and Barge Co.																							
Corteva Agriscience, Inc.																							
Crowe LLP																							
Cummins Inc.																							
Custer State Park Resort																							
CVS Health																							
Dayton Freight																							
Defense Contract Audit Agency																							
Defense Finance and Accounting Service (DFAS)																							
Deloitte																							
Dollarcity																							
Dow																							
DuCharme, McMillen & Associates (DMA)																							
Eight Eleven Group - Parent Company of Brooksource, Medasource & Calculated Hire																							

DANIELS/SBCC Career Fair

Company Recruiting Information

Company	Academic Areas									Positions & Format					Students								
	Accounting	Business Analytics	Economics	Finance	General Mgmt	Human Resource	Int'l Mgmt (IM)	IT/IS	Supply Chain	Marketing	Full-Time	Internship	In-Person	Remote	Hybrid	1st Years	Sophomores	Juniors	Seniors	Grad Students	Alumni	OPT/DFW Eligible	Sponsor
Elanco Animal Health																							
Elevance Health (formerly Anthem, Inc.)																							
Eli Lilly and Company																							
Enterprise Holdings																							
enVista LLC																							
Equity Methods																							
Esri																							
Federal Deposit Insurance Corporation																							
Federal Home Loan Bank of Indianapolis																							
FedEx Services																							
Field Atlas																							
Financial Enhancement Group, LLC																							
Fischer Homes																							
Flexware Innovation																							
FORVIS, LLP																							
Found Search Marketing																							
Franklin Pest Solutions																							
Gallagher																							
GE Aerospace																							
GE HealthCare																							
Grainger																							
Greentech Renewables																							
Hajoca Corporation																							
HKP Corp																							
Holland LP																							
IA																							
Indiana House of Representatives																							
Indiana Public Retirement System																							
Indiana State Board of Accounts																							
Indiana State Senate																							
Insight Global																							
Jewel-Osco																							
JINKO SOLAR (U.S.) INC																							
John Deere																							
JPMorgan Chase & Co.																							
Kainos																							
KeyBank																							
KEYENCE Corporation of America																							
Knight-Swift Transportation																							
KSM (Katz, Sapper & Miller)																							
L3Harris Technologies																							
Land O'Lakes, Inc.																							
Lennar Corporation																							
Lenovo																							
Lids Sports Group																							
McGuire Sponsel																							
Meijer																							
Milliman																							
MI Insurance																							
Moderna																							
Motorola Solutions, Inc.																							
NFA																							
NISource, Inc.																							

DANIELS/SBCC Career Fair

Company Recruiting Information

Company	Academic Areas										Positions & Format					Students							
	Accounting	Business Analytics	Economics	Finance	General Mgmt	Human Resource	Ind Mgmt (IM)	IBE	Supply Chain	Marketing	Full-Time	Internship	In-Person	Remote	Hybrid	1st Years	Sophomores	Juniors	Seniors	Grad Students	Alumni	OPT/OT Eligible	Sponsor
Northwestern Mutual - Indiana																							
Nucor Raw Materials																							
Old Dominion Freight Line, Inc.																							
Origami Risk																							
Orr Fellowship																							
Panasonic Energy of North America																							
Panda Restaurant Group																							
Penske Truck Leasing																							
PepsiCo																							
Plante Moran																							
Polaris Inc.																							
Procter & Gamble (P&G)																							
Purdue Research Foundation - Office of Investments																							
Purdue University Krannert School of Management MBA and MS Programs																							
Republic Airways																							
Rexel																							
RHM Staffing Solutions																							
Rockwell Automation																							
Rush Enterprises																							
S.C. Johnson & Son, Inc.																							
Saab Inc.																							
Schneider																							
Scotlynn																							
Sherwin-Williams Company																							
SLB																							
Sonepar USA																							
Spot Freight																							
Steel Dynamics, Inc.																							
Steelcase																							
Stoops Freightliner - Quality Trailer																							
Stryker																							
Subaru of America, Inc.																							
SYM Financial Advisors																							
TA Services																							
Target																							
TechPoint																							
Techronic Industries, NA (TTI)																							
Tektronix																							
Textron																							
The Heritage Group																							
The Hershey Company																							
The Kendall Group																							
TOYOTA																							
Toyota Material Handling																							
TransUnion, LLC																							
U.S. Bank																							
UL Solutions																							
Uline																							
Unilever																							
United Airlines																							
UnitedHealth Group																							
Unum																							

DANIELS/SBCC Career Fair

Company Recruiting Information

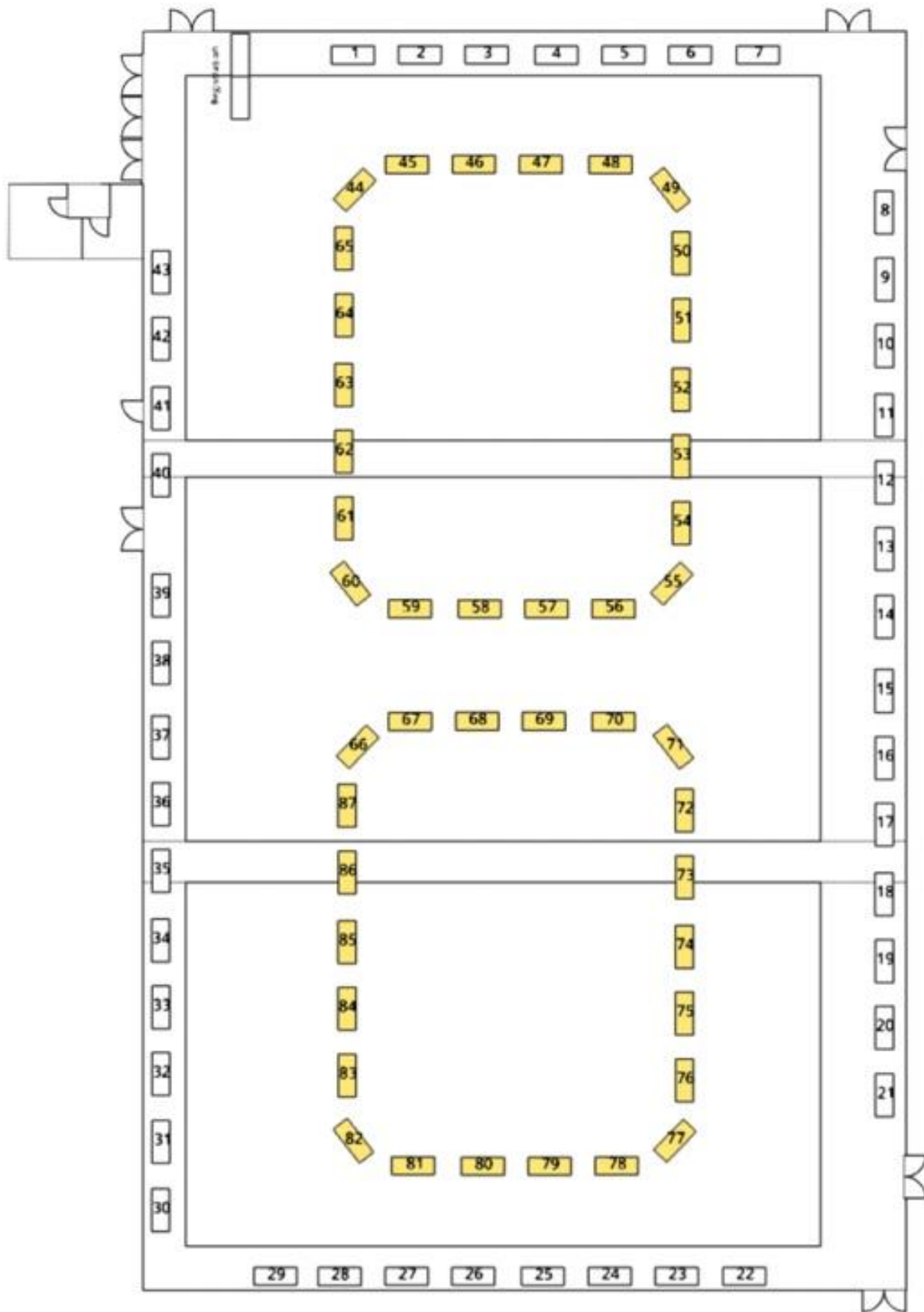
Company	Academic Areas										Positions & Format					Students							
	Accounting	Business Analytics	Economics	Finance	General Mgmt	Human Resource	Ind Mgmt (IM)	ISE	Supply Chain	Marketing	Full-Time	Internship	In-Person	Remote	Hybrid	1st Years	Sophomores	Juniors	Seniors	Grad Students	Alumni	OPT/CPT Eligible	Sponsor
Valeo Financial Advisors																							
Von Maur																							
Wabash																							
Wells Fargo																							
WFYI Public Media																							
WH Trading, LLC																							
White Lodging																							
Zimmer Biomet																							

Gold Black Gym 1 -3

Company	Table #
Accenture	65
ACES	3
ADM	21
Aegis Worldwide	68
Allied Solutions, LLC	75
Alter Domus	76
American Airlines	60
Applied Materials	26
Ascend Indiana	33
Avery Denison	37
Backhaul Direct, LLC	58
Bane-Wecker Equipment	12
Bank of America	71
Bayer	17
Beacon Hill Staffing Group	18
Belden Inc.	32
CVS Health	7
Chevron	82
Cintas Corporation	79
Cleveland-Cliffs	20
Conagra Brands	40
Consolidated Electrical Distributors, Inc.	41
Custer State Park Resort	14
Dayton Freight	10
Eight Eleven - Parent Company of Brooksource	8
Elanco Animal Health	15
Elevance Health (formerly Anthem, Inc.)	19
Eli Lilly and Company	66
Enterprise Holdings	23
enVista LLC	27
Equity Methods	80
Esri	85
84.51	51
Found Search Marketing	52
Federal Deposit Insurance Corporation	16
Federal Home Loan Bank of Indianapolis	36
Financial Enhancement Group, LLC	39
Fischer Homes	9
Fleware Innovation	6
Franklin Pest Solutions	11
FORVIS, LLP	46
SBCC	13

Company	Table #
Gallagher	4
GE Aerospace	53
Hajoca Corporation	38
Holland LP	34
IA	62
John Deere	55
JPMorgan Chase & Co	49
Jewel-Osco	64
Kainos	42
Key Bank	56
KEYANCE Corporation of America	83
MJ Insurance	28
Orr Fellowship	54
Proctor & Gamble (P&G)	77
Purdue University Krannert School of Management	35
Republic Airways	24
Rockwell Automation	31
Rush Enterprises	84
S.C. Johnson & Son, Inc	44
Schnieder	50
Sherwin-Williams Company	45
Steel Dynamics, Inc	47
Stoops Freightliner - Quality Trailer	30
SYM Financial Advisor	22
TA Services	59
TechPoint	61
Techtronic Industries, NA (TTI)	43
Tektronix	25
The Hershey Company	1
The Heritage Group	5
Trane Technologies	73
TransUnion, LLC	2
Target	70
U.S. Bank	86
UL Solutions	81
Uline	87
Unilever	57
UnitedHealth Group	63
Wabash	72
Wells Fargo	67
WFYI Public Media	78
WH Trading, LLC	74
White Lodging	69
Von Maur	29
Zimmer Biomet	48

North

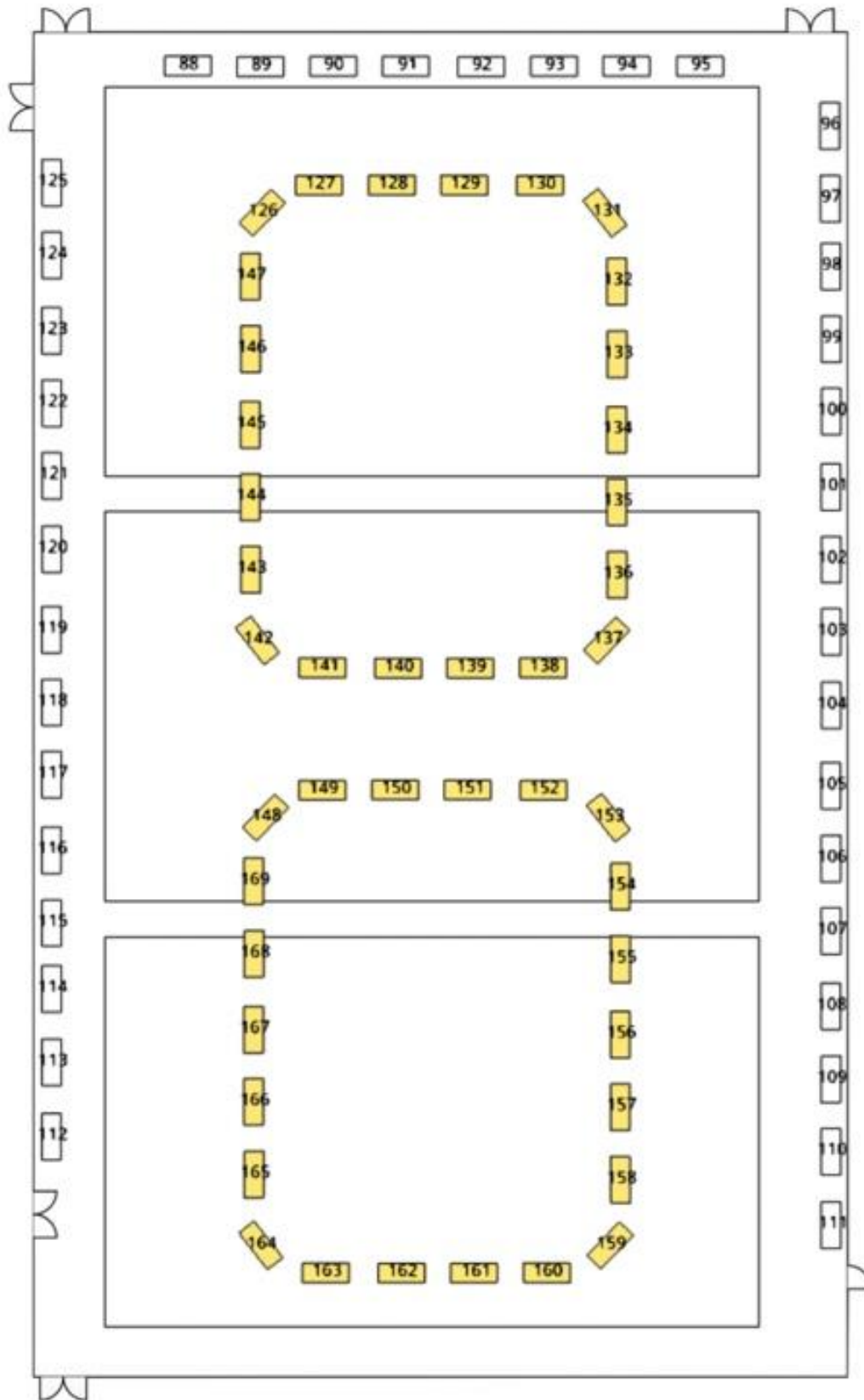


Gold Black Gym 4-6

Company	Table #
ALDI, Inc.	163
Allegiant Travel Company	118
Allegion	116
American Senior Communities	123
American Woodbark	103
Amway	122
Angi	129
Anheuser-Busch	141
Blue & Co., LLC	119
Buckingham Companies	95
Butterball LLC	117
Byline Bank	116
Calumet Specialty Products Partners, L.P.	114
Caterpillar Inc.	165
Charles Schwab & Company	152
CNH Industrial	128
Co-Alliance Cooperative, Inc	144
Consolidated Grain and Barge Co.	138
Corteva Agriscience, Nc	97
Crowe LLP	105
Cummins Inc.	137
Defense Contract Audit Agency	145
Defense Finance and Accounting Service (DFAS)	168
Deloitte	131
Dollarcity	89
Dow	98
DuCharme, McMillen & Associates (DMA)	133
FedEx Services	142
Field Atlas	121
GE Healthcare	149
Grainger	126
Greentech Renewables	162
HKP Corp	158
Indiana House of Representatives	127
Indiana Public Retirement Systems	120
Indiana State Board of Accounts	111
Indiana State Senate	100
Insight Global	150

Company	Table #
JINKO SOLAR (U.S.) INC	166
Knight-Swift Transportation	101
KSM (Katz, Sapper & Mill)	151
L3Harris Technologies	143
Land O' Lakes, Inc	168
Lennar Corporation	140
Lenovo	102
Lids Sports Group	90
Mcquire Sponcel	92
Meijer	88
Milliman	155
Moderna	147
Motorola Solutions, Inc	154
NFA	104
NiSource, Inc	106
Northwestern Mutual - Indiana	115
Nucor Raw Materials	113
Old Dominion Freight Line, Inc.	167
Origami Risk	107
Panasonic Energy of North America	112
Panda Restaurant Group	169
Penske Truck Leasing	156
PepsiCo	159
Plant Moran	125
Polaris Inc.	153
Purdue Research Foundation - Office of Investments	135
Rexel	134
RHM Staffing Solutions	91
Saab Inc.	96
Scotlynn	132
SLB	93
Sonepar USA	136
Spot Freight	161
Steelcase	108
Stryker	146
Subaru of America, Inc.	157
Textron	148
The Kendall group	109
TOYOTA	164
Toyota Material Handling	94
United Airlines	125
Unum	130
Valeo Financial Advisors	110
BCS	132

North



Daniels/SBCC Company Presentation Schedule

The following rooms have been reserved in TimeTable

Thursday, September 14th

	KRAN G-4 (49)	KRAN G-7 (24)	KRAN G-9 (20)	KRAN G-18 (53)	KRAN G-23 (36)			
5:00pm	84.51	Aldi	Allegiant	Lenovo	White Lodging			
	KRAN G-2 (49)	KRAN G-4 (49)	KRAN G-5 (39)	KRAN G-7 (24)	KRAN G-9 (20)	KRAN G-12 (49)	KRAN G-13 (24)	KRAN G-18 (53)
6:00pm	Elanco	Eli Lilly	Milliman	Techtronic Industries	Rush Enterprises		Backhaul Direct	
7:00pm		Crowe		Bank of America		L3Harris	Alter Domus	GE HealthCare

Presentation schedule will likely change. Please refer to www.purdue.edu/smef or [@krannertsmef](https://twitter.com/krannertsmef) for updates.