

KATHRYN L. BEERY

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EDUCATION

Purdue University, Krannert School of Management, West Lafayette, IN **August 2019-May 2023**
Bachelor of Science in Marketing, Concentration: Data Analytics and Management Information Systems

- GPA 3.5/4.0
- Larsen Leaders Academy
- Dean's List & Semester Honors

WORK EXPERIENCE

Pizza House, Cicero, IN – Server/Assistant Front Manager **May 2020-August 2020**

- Managed the front counter and served the dine-in tables
- Trained and assisted new hires
- Gained knowledge on customer service and dealing with restaurant conflict

Central Production Kitchen, West Lafayette, IN – Associate **September 2019-April 2020**

- Prepared food that is sent out for retail among the Purdue University campus
- Worked in teams to prepare large quantities of meals and snack bags

Husky Fan Shop, Cicero, IN – Marketing Department Leader **August 2018-August 2019**

- Created ways of promotion for the marketing department
- Analyzed target markets among the school community
- Led the marketing team in both semesters

LEADERSHIP EXPERIENCE

School of Management Employers Forum, Purdue University **November 2020-Present**

- Assist in the organization and development of the Spring and Fall career fair
- Connect the student body to professional and career opportunities
- Interact with other Krannert students and alumnus

Chi Omega Treasurer, Purdue University **November 2020-Present**

- Create the yearly budget, managing over \$50,000 for the executive team
- Collaborate with the Chi Omega accountant and financial advisor
- Managed dues and statements for over 130 members of the sorority

Larsen Leaders Academy, Purdue University **August 2019-Present**

- Connected with past alumni at the Krannert Leadership Speakers Series
- Collaborated with other Larsen Leaders in and outside of class
- Gained knowledge on professionalism and etiquette

EXTRACURRICULAR ACTIVITIES

Eli Lilly Case Competition, Purdue University **August 2019-December 2019**

- Worked with my team to determine appropriate course of action
- Presented our findings and ideas to a panel of Eli Lilly judges
- Awarded 3rd place in the competition alongside my team

LICENSURE AND CERTIFICATIONS

- Certified in Microsoft Word, PowerPoint, Excel, Outlook, and Access
- Entrepreneurship Certification